

TO: Town Board

FROM: Lisa Potswald

RE: Decisions to be Made

DATE: May 7, 2020

This memo is written to provide the Town Board with a decision framework for how to approach Town operations for the summer months. I have outlined RELAXED, ASSERTIVE, and AGGRESSIVE approaches. It could be that the Town Board decides to take a relaxed approach toward one consideration, and an aggressive approach with another. It could also be that the Town Board will make changes from a relaxed approach to an aggressive approach during the summer contingent on confirmed COVID-19 diagnoses on the Island. This is only intended to provide the Town Board with a model for discussion and decision making. The next Town Board meeting is May 26, the day the Safer At Home order is scheduled to terminate, so it seems prudent to consider and discuss how to proceed.

CONSIDERATION	RELAXED	REVENUE LOST	ASSERTIVE	REVENUE LOST	AGGRESSIVE	REVENUE LOST
Joni's Beach	Allow usage with signs encouraging social distancing. Washrooms open with additional cleaning.	\$0	Signage; allow usage of grounds and pavilion; block dock and playground. Washrooms stay closed.	Budgeted \$125	Totally limit public access to the property by blocking off any entrance and not opening washrooms.	Budgeted \$125
Big Bay Town Park Beach (<i>Note 1</i>)	Allow full usage with signs encouraging social distancing.	\$0	Signage; one person on stairway/bridge at a time. Rentals only to individuals; no group tours.	Donations \$2,000	Close any access to the beach from the top of the stairs on down to the bridge and beach. No rentals.	TL 2020 Donations \$4,000
Campground (<i>Note 1</i>)	Allow full usage with signs encouraging social distancing.	\$4,000 May CAMPING Cancellations \$200 May Showers	Keep showers closed, increased cleaning of restrooms, one person on the stairways/bridge at a time.	\$500 June SHOWERS \$4,000 May camping	Campground and restrooms are closed until a date to be determined.	\$500 June Showers + \$200 May showers \$20,000 June CAMPING + May camping

CONSIDERATION	RELAXED	REVENUE LOST	ASSERTIVE	REVENUE LOST	AGRESSIVE	REVENUE LOST
Boat Landing on Main Street	Do nothing to limit access.	\$0	Signage encouraging social distancing; no group rental tours.	\$0	Block any access to use the property.	\$0
Town Public and Portable Toilets (downtown, Pocket Park, Capser Trail) (Note 2)	Open as usual, increased cleaning schedule.	Is MICofC still willing to front 100% of the pumpouts? If so, then a WASH	Whitefish open and increased cleaning. All others closed.	Is MICofC still willing to front 100% of the pumpouts? If so, then a WASH	All Closed.	Is MICofC still willing to front 100% of the pumpouts? If so, then a WASH
Garbage containers, collection (Note 2)	Put out all containers downtown and collect as usual.	\$0	Put out one or two containers for regular collection.	\$0	Do not put out any containers.	\$0
Recreation Center building and pavilion	Allow rentals to proceed with scheduled events, signage encouraging social distancing.		After May 26, no groups larger than 10 people until Governor allows. Events will be allowed only according to state order.		Reservations canceled. Picnic tables put up and property is blocked off for usage for some or all of the summer.	
• JFD Biker Weekend 6/26-28				\$250		\$250
• 4 th of July				\$0		\$0
• Wedding 7/24 BBTP				\$125		\$125
• Wedding 9/5 BBTP				\$125		\$125
• Wedding 9/6 BBTP						
• Wedding 9/12 BBTP				\$0		\$0
• Fall Fest 10/17						

CONSIDERATION	RELAXED	REVENUE LOST	ASSERTIVE	REVENUE LOST	AGRESSIVE	REVENUE LOST
Softball Fields	Allow events to occur as scheduled. Signage re: social distancing.	\$0	After May 26, only allow up to 10 people and continue to follow state order.	\$0	Cancel use of the fields for the summer.	\$0
<ul style="list-style-type: none"> Star Bar 8/8 Codger Game 9/26 						
Playground equipment (Rec Center and Joni's)	After May 26 allow usage by 10 children or less with signage encouraging social distancing.	\$0	Discourage use of playground equipment through signage but don't block off.	\$0	Block off all playground equipment until interactions allowed by state.	\$0
Bikes at Airport	Allow usage of bikes with social distancing signage.	\$0	Allow usage of bikes "at your own risk". Ensure they are returned to airport.	\$0	Put bikes away for the summer.	\$0
Town Buildings - (Town Hall, SRE, Town Garage, Old County Garage, Airport Terminal)	Open Town buildings up to the public, including Town Hall with no requirements.	\$0	Town buildings are open however the public must wear masks to enter, no more than 10 people total at a time, and disinfecting after someone leaves.	\$0	Keep Town buildings locked and closed to public. Services provided either outside or inside with public required to wear protective masks. Staff continue to use PPE when necessary.	\$0
Town Board and Committee Meetings	After May 26 resume in person meetings with up to 10 people in the Town Hall room. No other restrictions.	\$0	After May 26 those who want to meet in person will do so, and those who want to phone in will do so. No more than 10 people total present at any meeting.	\$0	Continue to meet remotely until Governor moves the state to Phase II of the Badger Bounce Back Plan.	\$0

Note 1: Ben and I did research about what other local campgrounds and parks departments are doing.

State Park	Ashland	Washburn
<ul style="list-style-type: none"> • As of last week, they were instructed to keep all restrooms closed through May 26th, including their pit toilets. If there is enough public outcry they will reopen them, otherwise not until May 26th. • Extra cleaning is expected to be part of the daily duties and PPE worn by staff when reopened. • They are accepting reservations with plans to open June 1st. • They will have their shower facilities open unless something changes between now and the 26th. <p>Ben will keep in touch and recommends we should follow whatever the DNR does since we share the beach, boardwalk, etc.</p>	<ul style="list-style-type: none"> • Ashland is not opening their campground until May 26. They will not be offering showers or restroom to campers (or the public). They are closing tent camping site for construction/maintenance and encouraging campers who are self-contained to camp. • They are not hiring as many LTEs this summer, so cleaning rest room is a problem, that is why the restrooms at Kreher Park, Prentice Park, and Maslowski Beach are closed and no trash receptacles. • They will have signs to remember social distancing, wash your hands, etc. • They are not allowing pavilions reservations or ballfield sports to start until July. 	<ul style="list-style-type: none"> • They are still dealing with the shower issue and may close the showers (even though they are in the same room at the restrooms. This would be done by taping them off and not providing the tokens necessary to take a shower. • They will probably put up some signage, based on whatever rules are in place at that time. • It will be expected that campers maintain a distance and not gather in groups of 10 – that will probably be on the signage. • Facemasks – not planning to require facemasks at this time. • They have a cleaning contract and are working through those details with them - they will be doubling the cleanings for a period of time. • If the city follows the orders in place and take extra precautions, they believe they can limit liability. Prove you got it at the campground too. How can anyone prove anything with this? Maybe they got it at the grocery store? • Everything is subject to change.

The Table below provides an estimate on 2019 BBTP net revenues – based on the per reservation fee paid to Stainless (the BBTP software company):

2019 Month	Net Revenue	Number of Reservations
May 2019	\$6,500	218 reservations
June 2019	\$19,600	666
July 2019	\$33,800	1,142
August 2019	\$36,900	1,252
September 2019	\$10,400	352
October 2019	\$6,200	208

Note 2: Things the Town needs to consider in taking these steps:

- If no public washrooms are open, then people will go to Marie's – we need to coordinate with her and other downtown businesses in advance regarding this measure. It could put the few businesses that may be open to the public in a bad situation.
- It would be the same regarding garbage. Not have cans around is doable but must be coordinated with businesses.
- Parks line items can perhaps be examined as how much expenses could be reduced - in some cases, the expense reduction could exceed the possible lost revenue.

Parks Staff Recommendations (based on group staff discussion led by Ben):

- Do not open any of the portable toilets for the summer. Only Joni's and Whitefish restrooms should be open.
- A limited number of garbage receptacles will be put out downtown and at BBTP.
- BBTP restrooms and showers will be open, and they will close 2 times a day for cleaning. Staff will wear full PPE.

Note that the Town of La Pointe's ***Declaration of Health Emergency Resolution 2020-0324*** became effective on March 24, 2020 for a period of four months, which means the current Declaration is up on **July 23, 2020**. Since the Declaration gives the Town Board certain powers to protect the health and wellbeing of employees and residents, the Board may want to consider extending the Declaration further into 2020 or even to the end of the year.