

**Town of La Pointe  
Comprehensive Plan Steering Committee  
Thursday, March 24, 2022  
4:00 pm at Town Hall/Zoom  
Minutes**

Members present: Alex Nelson, Chair, Dan Bartholomay, Charley Brummer, Sarah Caruso, Michael Collins, Jane Vogt and Sally North  
Staff present: Michael Kuchta, Town Administrator  
Public present: Paul Wilharm, Town Plan Commission Member  
Katie Sanders, Affordable Housing Advisory Committee Chair

**1. Call to Order/Roll Call**

Meeting called to order by Alex Nelson, Chair

**2. Public Comment (limited to 2 minutes each):** None

**3. Minutes of the following Steering Committee meeting to be considered for approval:**

**A. March 10, 2022**

Motion by Sarah to approve the minutes of March 10, 2022, as presented, seconded by Michael C, all ayes. Motion Carried.

**4. Discussion on Goal categories**

- Michael K compiled the goals/ideas from each committee member into a list with a total of 6 categories, which are further divided into goals, principles and values.
- Michael C and Jane will draft a preamble from the principals/values and edit/reduce the categories and put into a more visual layout showing relationships between categories and including outside institutions needed for the vision.
- Michael K will research the limits of the plan, can it reach beyond the government function to create a more holistic plan for the island community at large – beyond the “jurisdictional authority” of the Town to include collaboration and partnerships

**5. Update on Survey Consultant Discussion**

- Northland College – Center for Rural Development is expected to send a quote to Michael K by next week.
- UW River Falls – Survey Research Center has submitted a quote for \$8,600 for preparing a survey (online & paper), mailing 3 post cards to property owners and analysis. Michael K will e-mail quote to the committee.
- Discussion on doing focus groups before creating the survey to get better results. Howard Dallin was mentioned as a possible facilitator.
- Sarah stated the need to put together a communication plan for promoting survey.

- 6. Discussion on 2013 survey questions**  
Discussion on how the questions from the 2013 survey can aid in creating a new one. General sense that questions in new survey should be more pointed. Committee members should suggest questions from 2013 that they would like to see repeated.
- 7. Presentation from Affordable Housing Committee (AHAC)**  
Katie gave the presentation that the AHAC plans to give at a Town Board workshop on 3/30/22.  
All are invited, Zoom will be available.
- 8. Set next meeting and agenda**  
The next meeting is scheduled for Thursday, April 14, 2022 at 4 pm.
- 9. Adjourn**  
Motion by Dan to adjourn, seconded by Jane.

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant  
Minutes approved as presented 4/14/22.