

**Town of La Pointe
Comprehensive Plan Steering Committee
Thursday, April 14, 2022
4:00 pm at Town Hall/Zoom
Approved Minutes**

Members present: Alex Nelson, Chair, Dan Bartholomay, Charley Brummer, Michael Collins, Jane Vogt, Sally North and Sarah Caruso (arrived at 4:40pm)
Staff present: Michael Kuchta, Town Administrator
Public present: Jim Peters, Town Plan Commission member

1. Call to Order/Roll Call

Meeting called to order by Alex Nelson, Chair

2. Public Comment (limited to 2 minutes each):

Alex acknowledged the passing of Ric Gillman, Zoning Administrator, he will be greatly missed!

3. Minutes of the following Steering Committee meeting to be considered for approval:

A. March 24, 2022

Motion by Sally to approve the minutes of March 24, 2022, as presented, seconded by Michael C, all ayes. Motion Carried.

4. Discussion on Preamble

Discussion and tweaking of the preamble created by Michael C and Jane.

5. Update on Survey Consultant Discussion

Jane recused herself from this discussion due to her involvement with Northland College.

- Quotes were received from the following;

UW River Falls – survey	Estimate \$8,627 depending on responses
Northland College – survey & focus groups	Not to exceed \$16,814.80
survey, focus groups & write plan	Not to exceed \$21,797.75
- UW Superior was contacted with no quote received as of today
- Lengthy discussion on specifics of each quote, including;
 - Feasibility of using services from both colleges.
 - Need for online and paper surveys.
 - How does all the work that needs to be done fall into Michael K's work schedule?
 - How to facilitate the focus groups ourselves?
 - How to pay for – budget from Town is \$4,000, applied for \$5,000 grant.
 - Michael K, Dan and Sarah will meet with Northland College to ask more specifics about proposal, see if they would do only specific portions and negotiate price.

6. **Discuss ‘Comprehensive Plan Public Participation’ Memo from Michael Kuchta**
Michael gave an overview of the Comprehensive Plan Public Participation memo he distributed.

His focus was on what questions will give us useful feedback. The survey is also a way to introduce topics to people that they may not be aware of.

Questions and discussion on; airport and tax credits not included in questions, how the pending Community Center feasibility study falls into this plan, importance of formal relationships between organizations, how to address need/wants of seasonal and year-round residents, how much should the survey focus on zoning/land use.

7. **Discussion of how/what to present to the Town Board and ~~Top~~ Town Plan Commission on April 27**

General discussion of items/topics to be included in presentation, such as; background of steps taken to this point including asset mapping/priority list, survey plans and budget; what town services do they see as needing residents’ feedback; zoning/land use, density limits/issues; preamble discussion/feedback with the need for them to understand and endorse our holistic approach reaching beyond local government; reiterate this plan will build on previous plans.

Consensus: The presentation should be approximately 7-10 minutes, followed by questions.

Alex and Dan will draft a presentation before the next meeting.

8. **Set next meeting and agenda**

Michael K will send a Doodle poll to schedule a planning meeting before the Town Board/TPC meeting on 4/27/22.

Alex noted if anyone ever wants something added to an agenda, feel free to contact him.

9. **Adjourn**

Motion by Jane to adjourn, seconded by Sally.

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant
Minutes approved as corrected April 28, 2022.