

**Town of La Pointe
Comprehensive Plan Steering Committee
Thursday June 23, 2022
4 p.m. at Town Hall/Zoom
Minutes**

Members present: Alex Nelson, Chair; Dan Bartholomay, Vice Chair; Charley Brummer (arrived at 4:25pm), Sally North, Michael Collins, Sarah Caruso
Members absent: Jane Vogt
Staff present: Michael Kuchta, Town Administrator
Public present: Brian Tochterman, Northland College
Nicole Foster, Northland College
Cameron Kadlubowski, Northland College

1. Call to Order/Roll Call

Meeting called to order by Alex Nelson, Chair.

2. Public Comment #1

None

3. Minutes to be considered for approval:

A. June 6, 2022

Dan recommended changing the word “blowback” in item 3, point 3. Michael C suggested “raised concerns.”

Motion by Dan to approve the June 6, 2022 minutes as corrected, seconded by Sarah, all ayes. Motion Carried.

B. June 9, 2022

Motion by Michael C to approve the May 26, 2022 minutes as presented, seconded by Dan, all ayes. Motion Carried.

Clerical assistant note: Charley Brummer was not present to vote.

4. Focus Group Timing & Discussion

- Northland College will facilitate 2 in-person open community forums on Tue. 8/2 at 5pm and Sat. 8/6 at 11am. A zoom open community forum will be on Thur. 8/11 at 6pm.
- Michael K will check the availability of the Rec Center, Library and Town Hall.
- Northland College will provide refreshments.
- Survey results and forum preparation will be done at the 7/14 and 7/28 Comp. Plan Steering Committee meetings.
- The committee may add triage groups if specific areas need to be explored further.
- Nicole looked at average survey duration times and will change estimated time on online survey from 30 min. to about 20 min.

5. Survey status/feedback

- Nicole reported 88 online surveys have been received so far. Michael K mailed 15 paper surveys to Northland this week.
- Sarah will send a follow-up e-mail to the participants in the kitchen cabinet meeting and ask them to promote the survey.

6. Business/organization discussion

A. Script from Dan

Michael K e-mailed the script to committee members just before the meeting.

B. Discussion of issues members are running into

- Overall positive feedback has been received.
- Charley gave an overview of the presentation he gave to MIHPA (Madeline Island Historical Preservation Association) earlier in the afternoon. His message was well-received and he had paper copies of the survey to hand out to members.
- Discussed ways to communicate with organizations who do not have meeting scheduled before 7/10 survey deadline.

Michael drafted a second flier that will be mailed to PO boxes next week and has “skinny” fliers available for members to pass out at their presentations.

Michael Collins suggested tent cards for tables at local businesses, Michael K will design.

Members should call Dorgene at Town Hall if they need paper copies of the survey for presentations.

Michael K will distribute surveys to all Town Staff.

7. Public Comment #2

8. Set next meeting and agenda

Next regular meeting scheduled for Thur. 7/14/22 at 4pm.

Agenda items: survey topline discussion
focus groups discussion

9. Adjourn

Motion by Sarah to adjourn, seconded by Michael C, all ayes. Motion Carried.

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant
Minutes approved as presented 7/14/22.