

**Town of La Pointe
Comprehensive Plan Steering Committee
Thursday August 18, 2022
4 p.m. at Town Hall/Zoom
Minutes**

Members present: Alex Nelson, Chair; Dan Bartholomay, Vice Chair (arrived at 4:20 p.m);
Charley Brummer, Sally North, Jane Vogt and Sarah Caruso
Members absent: Michael Collins
Staff present: Michael Kuchta, Town Administrator
Public present: Nicole Foster, Brian Tochtermann, Northland College
Charlie Meech

1. Call to Order/Roll Call

Meeting called to order by Alex Nelson, Chair.

2. Public Comment #1

Alex read an e-mail from Peter Havens, dated 8/13/22.

3. Minutes to be considered for approval:

A. July 28, 2022

Alex asked for approval, all ayes. Motion Carried.

4. Recommendation to Town Board to extend committee until 5/31/23

Michael K stated the original committee charter set the end date as 8/31/22; An extension needs to be recommended to the Town Board.

Motion by Jane to extend the committee end date to 5/31/23, seconded by Charley, all ayes. Motion Carried.

5. Community Outreach

a. What groups have we talked with and what have they said?

- Committee members spoke about their interaction with community groups.
- Members plan to continue to engage with community groups at board meetings.
- Alex will be attending a large event this weekend in which he plans to talk with Anishinaabe members about this planning process.

6. Priorities Going Forward

a. Timeline Review

- Michael stated that on the current timeline, we are coming out of phase 3 (engagement) and moving into phase 4 (review findings/draft plan).

b. What are must-have engagement tasks/events?

c. What Affinity groups do we want to prioritize hearing from?

d. How can we determine what blind spots we still have?

- Discussion on value-vision statement, current guiding principles, how to blend aspirational vision with details when creating a Plan framework. Consensus that a vision statement (made with community input) should be done before Northland College details best practices. Michael will e-mail current vision statement and guiding principles to committee members.
- Michael, Alex, Dan, Brian & Nicole are meeting next Monday to work through timeline for next phase. Alex will report to full committee on Tuesday.
- Discussion on identifying blind spots. Nichole noted from the demographic results shared at the last meeting that middle-income, renters and younger people were significantly underrepresented in the survey. Underrepresented groups/blind spots will be identified next week. Tentative groups will be younger people (Dan & Sally) and Anishinaabe (Alex).
- Consensus to break into small work groups between meetings to accomplish more. May need Gantt chart or master work plan.

7. Post Forum Feedback

Brian stated that Northland has not yet done an in-depth review of the forum feedback/information.

a. What went well?

- Overall forum positives: in-person forums very well attended, great community-building opportunity, strong ideas on housing, tourism and other topics, rich conversations.

b. What do we want to emulate/change for future group conversations?

- Overall forum negatives: confusion on what a comprehensive plan is/does, terms should have been defined, virtual forum did not work as well as in-person.

General discussion on forums, including topics discussed and attendee feedback.

Jane gave an overview of what the Affordable Housing Advisory Committee is working on, including an upcoming in-depth housing market study.

8. Public Comment #2

None

9. Set next meeting and agenda

Next regular meeting scheduled for 8/25/22 @ 4pm

Agenda: vision statement, Northland 8/22/22 meeting recap

10. Adjourn

Motion by Jane to adjourn, seconded by Charley, all ayes. Motion Carried.

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant
Minutes approved as presented 8/25/22.