

**Town of La Pointe
Comprehensive Plan Steering Committee
Thursday August 25, 2022
4 p.m. at Town Hall/Zoom
Minutes**

Members present: Alex Nelson, Chair; Dan Bartholomay, Vice Chair, Charley Brummer,
Sally North, Jane Vogt, Michael Collins and Sarah Caruso
Staff present: Michael Kuchta, Town Administrator

1. Call to Order/Roll Call

Meeting called to order by Alex Nelson, Chair.

2. Public Comment #1

None

3. Minutes to be considered for approval:

A. August 18, 2022

Motion by Charley to approve above minutes, seconded by Michael C, all ayes.
Motion Carried.

4. Change 12/1/22 meeting date to 12/8/22

Motion by Jane to change 12/1/22 meeting date to 12/8/22, seconded by Sarah, all ayes.
Motion Carried. Michael K will notify Northland College.

5. Priorities Going Forward

a. Timeline Review

- Nicole at Northland College e-mailed a timeline to the committee for review.
- Michael K noted the need to schedule time for reviewing survey findings and a plan on how to communicate with the community.

b. What Affinity groups do we want to prioritize hearing from?

c. When should we meet with selected groups & what are our topics?

- Dan, Sally and Michael K met with Marie Iannazzo, who represents younger workers in the community.
 - Consensus to do a forum with 3 broad questions to gather mostly qualitative data.
 - Dan, Sally & Michael will meet with Marie to fine tune wording for forum questions (status, intentions, barriers) and work on ways to market (hand out, e-mail, text) the forum.
- Lengthy conversation on even representation and how to get information from underrepresented groups.
- Alex had conversations with members of the Anishinaabe community; everyone he spoke with had a lot of interest. Discussion on which areas of the plan they fall into.

- Alex and Michael K will look into whom to meet with and location.

Sarah asked about what products we can expect from Northland College, saying she is looking for outcomes (observations/impressions) not just output (data).

- Michael K stated his understanding is we will not receive a survey report but should receive: comprehensive findings of the quantitative data with analysis, qualitative findings (open-ended questions) with insight, and findings from the first 3 forums.
- Down the road, we should receive recommendations as far as best practices and advice on framing and writing the comprehensive plan.
- Discussion on what outcomes the committee is expecting including: what are their conclusions and interpretations (based on community engagement and Northland's expertise), what are the top issues and priorities for the Town and other community entities, and what priorities are unique to La Pointe/how does La Pointe compare to other communities.
- Dan suggested the committee develop a framework of what we want them to provide or what type of questions we would like them to address.
- Michael will convey the committee's concerns to Northland College.

Discussion on process – Comprehensive Plan Steering Committee (CPSC) presents to Town Plan Commission (TPC). TPC recommends final comprehensive plan to the Town Board.

6. Vision Statement review

a. What do we need to discuss the plan's overall vision?

- Discussion and consensus to review the guiding principles, to use that as a guide in framing the comprehensive plan, and to let the survey/forum data tell us what things are most cherished. Will need to have a sense of the mission, vision and values before drafting the comprehensive plan.
- Michael C and Sarah will start collecting ideas/vibes to be included in the vision.

7. Public Comment #2

None

8. Set next meeting and agenda

Next regular meeting scheduled for 9/8/22 at 4pm

Agenda:

9. Adjourn

Motion by Michael C to adjourn, seconded by Sarah, all ayes. Motion Carried.

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant
Minutes approved as presented 9/8/22.