

**Town of La Pointe
Public Arts Committee
Wednesday November 9, 2022
5:00 pm at Town Hall
Minutes**

Members present: Mary Atmore (Chair), Sally Brown Maddie Rupp, Barb With and Peg Bertel
Members absent: Robin Trinko Russell and Susan Sabre
Staff present: Michael Kuchta, Town Administrator

1. Call to Order/Roll Call

The Public Arts Committee meeting was called to order by Mary Atmore, Chair.

2. Public Comment - None

3. Minutes of the following meetings to be considered for approval:

A. October 5, 2022

Motion by Peg to approve the above minutes, seconded by Maddie, all ayes.
Motion Carried.

4. Welcome new members – Maddie Rupp & Barb With

Mary welcomed new members.

5. Committee Projects Discussion

A. La Pointe Center sculpture funds – Peg

- Peg reported \$3,400 remains in account at La Pointe Center for the Arts, but Dobson has not submitted final invoice for concrete work. She estimates \$1,900 will be available toward landscaping or other work. In addition, there could be additional funds available long-term if Eckels Pottery is able to sell mosaic sculpture that was donated (they would donate half the sale revenue).
- Peg will publish list of all donors in Gazette.

B. Sculpture landscaping – Robin

- Town Board is including \$4,225 for landscaping in 2023 budget; Town crew will do work once committee finalizes plan and arrives at total cost.
- Peg offered to help work on getting specific numbers & quotes for the landscaping plan which she will present to the committee.

C. Porta potty beautification

- Town Board did not include committee's funding request in 2023 budget. Mary asked if Town would grant permission to paint facilities if committee found money elsewhere. Michael said Town Board's discussion suggests Board is not opposed to project but does not want to use taxpayer money.

- Members discussed potential outreach to artists, whether other media besides paint would be allowed, and ensuring that facilities remain functional.
- Peg researched paint; appropriate primer is about \$100/gallon.

D. Social media accounts – Sally & Maddie

- Maddie outlined options around static online presence (such as a website) and social media (which requires more frequent attention and engagement), and ways to utilize different tools (such as QR codes) and platforms (such as Wix and WordPress) to enhance an online presence.
- Discussion about updating information about public art that currently exists on other websites, and agreeing on what committee is trying to promote. General consensus to start small, then expand out. Michael will forward Town's social media policy to Maddie and Barb; committee members agreed to come to next meeting with ideas about content and aesthetics.

E. New ideas

- Discussed possibilities of special events and pop-up events to raise visibility, create funding and fund-raising opportunities, and increase community building and participation. Possibly something every season, such as sidewalk art or snow sculpting. Perhaps revive Live Art.
- Discussion on how to approach tribal councils on potential for joint projects. Michael will contact Red Cliff and Bad River administrators about interest in building on success of crane sculpture by collaborating on new projects, who contact people could be.

6. Member recruiting efforts

Committee now has 7 members; bylaws allow up to 9. Consensus is to brainstorm potential recruits and approach directly, rather than relying solely on people volunteering.

7. General Budget discussion

In addition to money proposed in 2023 budget for landscaping, there is \$75 for Create WI membership. The committee will have \$1,354 to carry over from 2022.

8. Potential new funding sources

9. Recommendations to Town Board

10. Public Comment - None

11. Set next Meeting Agenda and Date.

Next regular meeting date scheduled for Wednesday 12/14/22 @ 5pm

12. Adjourn

Minutes taken from Michael Kuchta's notes and submitted by Dorgene Goetsch, Clerical Assistant

Minutes approved as presented 12/14/2022. D. Goetsch, Clerical Assistant