

**Town of La Pointe
Public Arts Committee
Wednesday January 11, 2023
5:00 pm at Town Hall/Zoom
Minutes**

Members present: Mary Atmore (Chair), Peg Bertel, Susan Sabre and Robin Trinko
Russell, Barb With (arrived at 5:55 pm).
Members present via Zoom: Sally Brown and Maddie Rupp
Staff present: Michael Kuchta, Town Administrator

1. Call to Order/Roll Call

The Public Arts Committee meeting was called to order by Mary Atmore, Chair at 5:02 pm.

2. Public Comment - None

3. Minutes of the following meetings to be considered for approval:

A. December 14, 2022

Motion by Peg to approve the above minutes, seconded by Robin, all ayes.
Motion Carried.

4. Committee Projects Discussion

A. Sculpture landscaping estimates – Robin & Peg

- Peg will contact Brock White in Duluth to get total pavers/pallets needed for project (530 sq. ft), price quote and paver samples. Michael noted if the cost is over \$1,500 multiple quotes will be needed.
- Michael will check with Ben Schram, Public Works Director, about the options to store pavers if ordered early and to get price quotes on materials needed to lay pavers (gravel base, sand & edging).
- Robin estimates plants will be under \$500. She will order from Sylvan Design.

B. Porta potty beautification

Mary stated no Town money can be used for this project. Barb was going to look into Duluth Superior Area Community Foundation grants for funding.

C. Social media accounts – Maddie

Mary stated Maddie is working on a draft. No discussion

D. New ideas

- Susan asked about adding mural pictures to the Public Art Tour housed on the La Pointe Center website. Peg will send pictures of the murals that Robin purchased the copyrights from Holly Tourdot to Barb With to add.

5. Tribal collaboration – Michael

- Michael mentioned the Comprehensive Plan Steering Committee is talking about promoting Anishinaabe culture on the island and promoting open green space such as Russell Park and the Museum front lawn.

- Michael emailed names of potential Red Cliff artists to the committee. Discussion on how to reach out to them. Mary will draft an introduction letter asking if they are interested in collaborating with a project. Michael will ask folks from Red Cliff the best way to contact (mail/e-mail).

6. Member recruiting efforts - None

7. General Budget discussion

Discussion on funds available and what they can be used for.

8. Potential new funding sources

Barb gave information about the Wisconsin Arts Board Creative Communities Grants and also the Duluth Superior Area Community Foundation (DSACF) to the committee.

Consensus to apply for DSACF grants for porta potty beautification. Barb and Michael will work together to make the applications.

9. Recommendations to Town Board - None

10. Public Comment – None

Maddie & Sally’s Zoom meeting notes added per motion at 2/8/23 Public Arts meeting

Public Art Committee Meeting Notes with Sally Brown 1/11/23

- Webpage’s “bones” have been put together. I have created a home page, about page, projects page, support page and connect page. I have paused the website development until the committee can review the progress so far.
- I will be looking into establishing social media accounts for the Public Art Committee. Specifically figuring out if we need a personal or business account. Also- whose phone number would be associated with the account and if this has any relevancy to the accounts use.
- We discussed a potential new project: Poetry in the sidewalks. Same as the project in St. Paul. We discussed the benefit of it being clear in scope, low cost, and bringing visibility to writers that struggle to have their art visible to the public.
- We discussed another potential new project: a winter festival concept modeled after the winter carnival/ art shanty project in the Twin Cities. This could be a potential way to partner with the native communities. These activities could be part of the project:
 - treasure hunt with clues
 - artist create medallions
 - monetary reward for finding medallion
 - art forts/ ice forts/ art shanty on lake- provides a space for artists to showcase and sell their art during the slow winter season
 - light installations
 - snow snake
 - outdoor activities/ games like snowball flight, sledding races, snow sculpture making

11. Set next Meeting Agenda and Date.

Next regular meeting date scheduled for Wednesday 2/8/2023 @ 5pm

12. Adjourn

Motion by Robin to adjourn, seconded by Barb, all ayes. Motion Carried.

Meeting adjourned at 6:09 pm.

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant

Minutes approved as presented 4/12/23. D. Goetsch, Clerical Assistant