

**Town of La Pointe
Comprehensive Plan Steering Committee
Thursday June 15, 2023
11 am at Town Hall/Zoom
Minutes**

Members present: Alex Nelson (Chair), Charley Brummer, Michael Collins, Jane Vogt, Dan Bartholomay and Sarah Caruso
Members absent: Sally North
Staff present: Michael Kuchta, Town Administrator

1. Call to Order/Roll Call

Meeting called to order by Alex Nelson.

2. Public Comment #1 - None

3. Minutes to be considered for approval:

A. June 8, 2023.

Motion by Dan to approve minutes, seconded by Michael C, all ayes. Motion carried.

4. Reactions to Edited Draft

A. Edits & Formatting

Continued discussion of current draft, starting on page 19 with lengthy discussion on topics within Economic Vitality.

- Rewrite introduction to focus on 4 different “audiences” (year-round residents, seasonal residents, overnight visitors, day visitors). Take broader perspective of recommending coordinated community and economic development, including stronger participation with county and regional agencies and organizations that already exist.
- In “Public Space” section, shift recommendations to bringing in “urban design” advisers (such as from a university program) to rethink commercial corridor in terms of congestion, safety, flow and usage.
- Retitle “mentoring” to “leadership”; focus on continuity of services, sustainability, workforce development, and attracting businesses in an era of remote work and fiber optic availability.
- Eliminate “Balanced Tourism” (though some content can be repurposed elsewhere).
- Frame “First Impressions” a part of larger approach to making commercial corridor more attractive; eliminate Chamber as having primary role in pursuing recommendations.
- Dan will update content for Thriving Artists.

5. Community Information Sessions

A. Content creation – script & outline

Consensus to not do the 6/29 session, but go ahead with the sessions on 7/10 & 7/13. Dan will draft script based on two-pager.

B. Promotion

Michael will update skinny flier.

6. **Public Comment #2** - None

7. **Set next meeting and agenda**

Next regular meeting scheduled for 6/22/23 at 4pm.

Agenda – continued draft edit (starting on page 25), formatting, and information session preparation.

8. **Adjourn**

Motion by Sarah to adjourn, seconded by Michael C, all ayes. Motion Carried.

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant

Minutes approved as presented 6/22/23. D. Goetsch, Clerical Assistant