

**Town of La Pointe
Public Arts Committee
Wednesday January 10, 2024
4:00 pm at Town Hall/Zoom
Minutes**

Members present: Mary Atmore (Chair), Peg Bertel, Maddie Rupp, Robin Trinko
Russell and Sally Brown (*arrived at 5pm*)
Members absent: Susan Sabre
Staff present: Michael Kuchta, Town Administrator
Public present: John Erste

1. Call to Order/Roll Call

The Public Arts Committee meeting was called to order by Mary Atmore at 4:01pm.

2. Public Comment - None

3. Minutes of the following meetings to be considered for approval:

A. December 13, 2023

Motion by Maddie to approve the minutes as presented, seconded by Robin, all ayes. Motion Carried.

4. Committee Projects Discussion – identify and prioritize

A. Porta potty beautification

- John spoke of his experience and concerns regarding painting on plastic, including passing around pictures of a plastic shed he painted (using high quality primer and paint) where the paint didn't last 1 year.
- Consensus to send a letter to the artists who submitted designs to thank them and let them know the paint application is being looked into and may change. Maddie will draft a response letter and e-mail to the committee for review before sending it to artists.
- Alternatives to painting the actual porta potty were discussed including building a frame to hang a painted panel. Michael will check with Ben Schram, Public Works Director and Ray Hakola, Facilities Manager on ideas and obstacles.

1. Procedure for selecting and recommending to the Town Board
Tabled

2. Filmmaker letter discussion

Mary forwarded an e-mail to committee members regarding a filmmaker looking to be connected with artists. Mary will respond that no artist names, connected with the porta potty project, will be given until selection has been made and is public record.

B. Winter Festival – update

Maddie gave an overview of the status of the medallion hunt including

- Poster design – Maddie created a draft, committee to review, Maddie will print at Town Hall
- Rules need to be reviewed and edited before posting. Michael will ok with insurance company.

- Places where not to place medallion – Michael spoke with Public Works director and e-mailed locations to committee.
- Start and end dates will be 2/10 – 2/17.
- Clues will be posted online (Town’s website, Instagram & Facebook) daily at 8am by Maddie and at physical locations (laundry mat, Post Office, Darlings, Town Hall bulletin board, Library bulletin board and Mission Coffee House) by 9am by Peg.
- Event conclusion needs to be finalized.

C. Sidewalk Art – table until February or March meeting

Tabled until March meeting.

D. Russell Park propeller sculpture proposal

Robin reported that the propellers have been moved to Greg Nelson’s property on Miller Farm Rd. She will try to coordinate a time for committee members to look at and start thinking about ideas for a sculpture including placement at Russell Park.

E. Social media accounts – Maddie

Maddie will have Instagram set up before the next meeting. Consensus to only post on other Facebook pages (Madeline Island community page, La Pointe Center & Chamber) instead of creating our own account for now. Still need to discuss whether to pay for a domain name for an actual website.

5. **Old Business (on hold) - tribal collaboration – none**
6. **Member recruiting efforts –** Maddie has a person in mind, she will invite them to a meeting.
7. **Recommendations to Town Board - none**
8. **Public Comment - none**
9. **Set next Meeting Agenda and Date.**
Next regular meeting date scheduled for Wed. 1/31/24 at 4pm

Sally noted she has the medallion made and is in need of a high resolution SVG file of the Town’s logo. She will reach out to Michael.

10. Adjourn

Motion by Maddie to adjourn, seconded by Peg, all ayes. Motion Carried.
Meeting adjourned at 5:04pm

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant
Minutes approved as presented 1/31/24. D. Goetsch, Clerical Assistant