

**Town of La Pointe
Affordable Housing Advisory Committee
Thursday May 8, 2025
5:00 pm Town Hall/Zoom
Minutes**

Members present: Katie Sanders (Chair), Charlie Bertel, John Nielsen, Jim Peters, Mark Pass, Samantha Dobson and Lois Carlson
Members absent: Michael Kuchta and Jackie Noha
Staff present: Max Imholte, Town Administrator

1. Call to Order/Roll Call

Meeting called to order by Katie at 5:02 pm.

2. Public Comment - none

3. Minutes of the following meetings to be considered for approval:

A. April 10, 2025

Motion by Jim to approve the minutes as presented, seconded by Sam, all ayes.
Motion Carried.

4. Discussion Topics

A. Developer Summit (John, Mark, Charlie)

Charlie reported that he, John, Mark and Michael attended this conference in Wisconsin Dells. Each of the members spoke directly with potential developers (approx. 20-25 were in attendance). They have heard back from one developer so far and follow-ups have been sent. They also got a contact to work with from WHEDA.

Mark and John reiterated what Charlie said also stating that most developers were looking for larger projects (40+ units).

B. Meeting with Ideal Homes

Mark and Charlie met with the Ideal Homes CEO and Site Manager as well as a Sales Rep from Dynamic Homes. Dynamic Homes are built in factory (14' wide and up to 60' long) and set onsite. Ideal Homes has worked in the area and has some interest in our project. Mark thought they will continue discussion but we're not ready to pay for them to start drawings.

C. LISC – Charlie

Charlie has not scheduled a discussion with LISC yet. He explained they are a funding organization for community development/housing.

D. Multi-family modular – Mark

This was covered above with the Ideal Homes discussion.

E. City of Ashland (update from Max)

Max reported that the City of Ashland Housing Authority is willing to talk with the committee regarding managing our development.

Lengthy discussion on what the priority of the committee is – rental vs. own, quality of building, etc.

Katie will track down materials list for Skyline and Town & Country homes to compare building quality.

5. Public Comment

6. Set Next Meeting Agenda and Date

Next meeting scheduled for Thursday 6/12/25 at 5pm

7. Adjourn

Motion by Lois to adjourn, seconded by Charlie, all ayes. Motion Carried.

Minutes taken from recording and submitted by Dorgene Goetsch, Clerical Assistant
Minutes approved as presented 6/12/25. D. Goetsch, Clerical Assistant